

2007

DESIGN AWARDS

Pasadena & Foothill Chapter AIA

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Dear Sponsor,

The Pasadena & Foothill Chapter of the American Institute of Architects is pleased to invite you to join the highly visible sponsors of the 2007 Design Awards.

This outstanding event is much anticipated and gains in participation and sophistication each year. The 2007 edition continues to build national recognition from the very successful 2005 and 2006 events, for the entirely digital, web-based program.

The 2007 Design Awards offers new, increased opportunities for effective and targeted exposure for our sponsors' messages. At the core of the Design Awards program is the website where all entries will be displayed; go to the website at <http://aia-awards.com/AIAPF>. There is also a link from the Chapter website at www.aiapf.org. As an indication of the visibility of the Program, the 2004 site received over 40,000 hits from 15,000 unique IP addresses over a one year period.

Every year our jury of five comes from a pool of renowned architects, writers, architectural critics, educators and designers in related fields. Learn more about this year's jury, the event and see where your message can be included to reach a wide and interested viewership. To see the previous Award Winners select a year under "Archives".

Please find enclosed the 2007 Design Awards Sponsorship opportunities. We hope you will consider the advantages of reaching out to architects, their consultants, clients, and all others who value design and celebrate excellence.

We look forward to discussing these sponsorship opportunities with you. If you have any questions, feel free to call Debra Boudreau at the chapter office to answer questions or pass on information. You can reach her at 626-796-7601 or via email at director@aiapf.org.

Best Regards,

2007 Pasadena & Foothill Design Awards Committee

CC: Debra Boudreau, Chapter Executive Director

Awards Committee

Kevin O'Brien (Chairman)
Debra Boudreau
Esteban Colemenares
Isabelle Camps-Campins
Thomas Dalbert
Guadalupe Flores
Sergio Lechuga
Tetsuo Makino
Kimon Onuma
Patrick Sullivan
Veronica Romero West
Thomas Zartl



Sponsorship Opportunities

Platinum Level (\$3,000+):

- This highest level of sponsorship will have a prominent position on the website - the display venue for all of the entries *
- Special recognition at the Design Awards Event (personal introduction at the opening of the Awards Program);
- All benefits listed at the Gold Level.

Gold Level (\$2,000 - \$2,999):

- Included with high visibility on Awards Program Website *
- Invitation for Two to the Awards Program;
- Individual introduction & recognition at the Awards Program
- All benefits listed at the Silver Level.

Silver Level (\$1,000 - \$1,999):

- Acknowledged in both a printed and online edition of the Chapter Publication, The Bulletin;
- Introduction & recognition at the Awards Program with other Silver Level sponsors;
- All benefits listed at the Bronze Level.

Bronze Level (\$500 - \$999):

- Recognized in Event Program;
- Inclusion on website donor list with link to your website;
- Certificate of Recognition.

In-Kind Sponsorship

- Sponsors who donate services or materials used in the production, promotion, and celebration of the Design Awards are also welcome and will be individually recognized, like those above, according to the estimated monetary value of the contribution. Please contact the chapter office for further information at 626-796-7601 or director@aiapf.org.

