

The Pasadena & Foothill Chapter of the American Institute of Architects Invites you to become a sponsor of the 2008 Design Awards



This outstanding and much-anticipated event has gained in recognition and sophistication each year, with 2008 continuing this exciting trend. Six years ago our Chapter inaugurated a groundbreaking and innovative approach to a traditional idea: a completely digital, web-based program. And, people paid attention.

This impressive website is at the core of our Design Awards. All entries, winners and sponsor logos and links are displayed there. (To view previous years' Award Winners, see www.aia-awards.com/aiapf/ and select "Archives.") The high visibility and effectiveness of this Program is demonstrated by the 47,731 hits from 1,333 unique IP addresses last year.

The 2008 Design Awards Sponsorship Program offers multiple opportunities and options to insure that your company achieves the most effective targeted exposure possible

A significant factor drawing entrants and other interested professional viewers to the website is our jury. Each year outstanding juries are comprised of noted architects, writers, architecture critics, educators and designers. Their recognized and collective experience and understanding of design excellence is clearly exhibited in their deliberations and selections. This winning synergy draws increasing attention from other professionals to the program and the web site.

The Awards Program and Celebration, on Saturday September 27, 2008 will be held at the exquisitely renovated Pasadena City Hall. To learn more and see where your targeted message will reach a wide and interested viewer-ship, go to www.aia-awards.com/aiapf/

Then, please review the 2008 Design Awards Sponsorship List of opportunities and consider the advantages of reaching out to the many architects, their consultants, and others, who value design, celebrate excellence and will view your sponsorship message in the selected venues.

We look forward to you joining us as a 2008 Design Awards Sponsor; we welcome a chance to discuss these sponsorship opportunities with you. Your corporate logo and link on the AIAPF website and listing recognition in Newsletters and E-Blasts will be extended through December 2009.

We are confident you will not want to miss this excellent, effective and festive opportunity.

Anne Marie Kaufman, AIA LEED-AP

2008 Director of Sponsorship

Corporate Partner Sponsorship Design Awards

In becoming a sustaining corporate partner of AIA Pasadena & Foothill, you enter into a unique community of peers who believe in supporting the regional architectural community through annual programs and events. A range of benefits are available depending on the sustaining sponsorship levels, including complimentary tickets to annual events, passes to monthly programs, acknowledgement on AIA Pasadena & Foothill website and more. **Note: All sustaining corporate partners receive an active sponsor name + logo link on the AIA Pasadena & Foothill website and a complimentary AIA Pasadena & Foothill Affiliate membership.*

HIGH-RISE PARTNER : \$3,000 (Value of nearly \$4,000)

- **Annual Design + Honor Awards Gala** complimentary admission for 4, hors d'oeuvre buffet and social
- **Annual Summer Social** complimentary admission for 2, casual dinner with festivities
- **Holiday Installation of Officers and Directors** complimentary admission for 2
- **High-Rise Partner's Pass** for 2 to all Monthly Chapter Dinner Programs and First Friday Forum Breakfasts: Seating at the President's VIP Table at all programs (available to first two 2008 Sponsors)
- **Corporate Logo and Link** on AIAPF Website
- **Special Events** print + verbal recognition throughout year, including corporate logo in color, high-size, on Design Awards Program
- **Corporate Logo and Listing Recognition** in Newsletters and E-Blasts to all AIAPF Members
- **Official Chapter Membership Status** as an Affiliate Member of Pasadena & Foothill AIA

MID-RISE PARTNER : \$2,000 (Value of nearly \$3,000)

- **Annual Design + Honor Awards Gala** complimentary admission for 2, hors d'oeuvre buffet and social
- **Annual Summer Social** complimentary admission for 2, casual dinner with festivities
- **Holiday Installation of Officers and Directors Event** complimentary admission for 2
- **Mid-Rise Partner's Pass** for 2 to all Monthly Chapter Dinner Programs and First Friday Forum Breakfasts
- **Corporate Logo and Link** on AIAPF Website
- **Special Events** print + verbal recognition throughout year, including corporate logo in color, mid-size, on Design Awards Program
- **Listing Recognition** in Newsletters and E-Blasts to all AIAPF Members
- **Official Chapter Membership Status** as an Affiliate Member of Pasadena & Foothill AIA

DWELLING PARTNER : \$1,000 (Value of nearly \$1500)

- **Annual Design + Honor Awards Gala** complimentary admission for 1, hors d'oeuvre buffet and social
- **Dwelling Partner's Pass** for 1 to all Monthly Chapter Dinner Programs and First Friday Forum breakfasts
- **Corporate Logo and Link** on AIAPF Website
- **Special Events** print + verbal recognition throughout year, including corporate logo in black and white, dwelling size, on Design Awards Program
- **Listing Recognition** in Newsletters and E-Blasts to all AIAPF Members

Corporate Partner Sponsorship Application

COMPANY NAME _____

CONTACT _____

ADDRESS _____

TELEPHONE _____ E-MAIL _____

TYPE OF COMPANY/BUSINESS _____

COMPANY WEBSITE ADDRESS _____

PARTNER SPONSORSHIP

___ HIGH-RISE PARTNER: \$3,000

___ MID-RISE PARTNER: \$2,000

___ DWELLING PARTNER: \$1,000

Please make check payable to: Pasadena & Foothill AIA

Mail payment & Application to: Pasadena & Foothill AIA
555 South Oak Knoll Avenue
Pasadena, California 91101
T: 626.796.7601 F: 626.796.1352 E: director@aiapf.org

Keep a copy of this Application for your records.

The AIA PF Chapter will contact the named Contact above upon receipt of payment.
Thank you for your support!

The Pasadena & Foothill Chapter of the AIA is a 501 (c) 6 non-profit professional corporation. Please consult your tax advisor with respect to the tax implications of this contribution. It does not qualify as a charitable deduction.