**The Pasadena & Foothill Chapter**

**of the American Institute of Architects**

**Invites you to become a sponsor of the 2016 Design Awards**

This outstanding and much-anticipated event has gained in recognition and sophistication each year, with continuing this exciting trend. Sixteen years ago our Chapter inaugurated a groundbreaking and innovative approach to a traditional idea: a completely digital, web-based program - and people paid attention. This impressive website is at the core of our Design Awards. All entries, winners and sponsor logos and links are displayed there. (To view previous years’ Award Winners, see http://aia-awards.com/AIAPF/ and select “Archives.”) The high visibility and effectiveness of this Program is demonstrated by the 47,731 hits from 1,333 unique IP addresses last year.

The Design Awards Sponsorship Program offers multiple opportunities and options to insure that your company achieves the most effective targeted exposure possible. A significant factor drawing entrants and other interested professional viewers to the website is our jury. Each year outstanding juries are comprised of noted architects, writers, architecture critics, educators and designers. Their recognized and collective experience and understanding of design excellence is clearly exhibited in their deliberations and selections. This winning synergy draws increasing attention from other professionals to the program and the web site.

The Awards Program and Celebration, is scheduled this year in late September at Noor in the Paseo Colorado. To learn more and see where your targeted message will reach go <http://www.aiapf.org/?page=47> then, please review the Design Awards Sponsorship List of opportunities and consider the advantages of reaching out to the many architects, their consultants, and others, who value design, celebrate excellence and will view your sponsorship message in the selected venues.

We look forward to you joining us as a Design Awards Sponsor; we welcome a chance to discuss these sponsorship opportunities with you. Your corporate logo and link on the AIAPF website and listing recognition in Newsletters and E-Blasts will be extended through December net year.

We are confident you will not want to miss this excellent, effective and festive opportunity.

John B. Luttrell, AIA, NCARB

2016 Design Awards Committee Co-Chair and 2011 President

**2016DESIGN AWARDS SPONSORSHIP FORM**

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PROFESSIONAL ALLIED MEMBER NAME (For High Rise and Mid Rise Partners only) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**PARTNER SPONSORSHIP LEVELS**

\_\_\_\_ PLATINUM PARTNER: $3,000

\_\_\_\_ GOLD PARTNER: $2,000

\_\_\_\_ SILVER PARTNER: $1,000

Please make check payable to: *Pasadena & Foothill AIA*

Mail payment & Application to:

Pasadena & Foothill AIA

555 South Oak Knoll Avenue

Pasadena, California 91101

T: 626.796.7601 F: 626.796.1352 E: [director@aiapf.org](mailto:director@aiapf.org)

As a Corporate Partner your logo will be prominently featured on the AIAPF website www.aiapf.org, as well as in various printed materials. For this reason we require two digital versions of your logo, one for the website at a maximum of 100 pixels wide and 80 pixels high and a second for the print work at a minimum resolution of 150 dpi. Jpeg file type is preferable.

You can email your logo files directly to the Chapter office at director@aiapf.org. Chapter Executive Director Zelda Wong is also available at the office to answer questions or pass on information. You can reach her at

626-796-7601 or [director@aiapf.org](mailto:director@aiapf.org).

Keep a copy of this Application for your records. The AIAPF Chapter will contact the named Contact above upon receipt of payment.

Thank you for your support!

The Pasadena & Foothill Chapter of the AIA is a 501 (c) 6 non-profit professional corporation. Please consult your tax advisor with respect to the tax implications of this contribution.