



**The Pasadena & Foothill Chapter
of the American Institute of Architects
Invites you to become a sponsor of the 2010 Design Awards**

This outstanding and much-anticipated event has gained in recognition and sophistication each year, with 2010 continuing this exciting trend. Eight years ago our Chapter inaugurated a groundbreaking and innovative approach to a traditional idea: a completely digital, web-based program. - and, people paid attention.

This impressive website is at the core of our Design Awards. All entries, winners and sponsor logos and links are displayed there. (To view previous years' Award Winners, see www.aia-awards.com/aiapf/ and select "Archives.") The high visibility and effectiveness of this Program is demonstrated by the 47,731 hits from 1,333 unique IP addresses last year.

The 2010 Design Awards Sponsorship Program offers multiple opportunities and options to insure that your company achieves the most effective targeted exposure possible

A significant factor drawing entrants and other interested professional viewers to the website is our jury. Each year outstanding juries are comprised of noted architects, writers, architecture critics, educators and designers. Their recognized and collective experience and understanding of design excellence is clearly exhibited in their deliberations and selections. This winning synergy draws increasing attention from other professionals to the program and the web site.

The Awards Program and Celebration, on Thursday October 14, 2010 will be held at the historical One Colorado in Old Town Pasadena. To learn more and see where your targeted message will reach a wide and interested viewer-ship, go to www.aiaawards.com/aiapf/

Then, please review the 2010 Design Awards Sponsorship List of opportunities and consider the advantages of reaching out to the many architects, their consultants, and others, who value design, celebrate excellence and will view your sponsorship message in the selected venues.

We look forward to you joining us as a 2010 Design Awards Sponsor; we welcome a chance to discuss these sponsorship opportunities with you. Your corporate logo and link on the AIAPF website and listing recognition in Newsletters and E-Blasts will be extended through December 2011.

We are confident you will not want to miss this excellent, effective and festive opportunity.

John B. Luttrell, AIA, NCARB
2010 Vice President

2010 Design Awards Sponsorship Application

COMPANY NAME _____

TYPE OF COMPANY/BUSINESS _____

CONTACT NAME _____

ADDRESS _____

TELEPHONE _____

E-MAIL _____

COMPANY WEBSITE ADDRESS _____

PROFESSIONAL ALLIED MEMBER NAME (For High Rise and Mid Rise Partners only) _____

PROFESSIONAL ALLIED MEMBER'S E-MAIL ADDRESS _____

PARTNER SPONSORSHIP

___ HIGH-RISE PARTNER: \$3,000

___ MID-RISE PARTNER: \$2,000

___ DWELLING PARTNER: \$1,000

Please make check payable to: Pasadena & Foothill AIA

Mail payment & Application to: Pasadena & Foothill AIA
555 South Oak Knoll Avenue
Pasadena, California 91101
T: 626.796.7601 F: 626.796.1352 E: director@aiapf.org

As a Corporate Partner your logo will be prominently featured on the AIApf website www.aiapf.org as well as in various printed materials. For this reason we require two digital versions of your logo, one for the website at a maximum of 100 pixels wide and 80 pixels high and a second for the print work at a minimum resolution of 150 dpi. Jpeg file type is preferable.

You can email your logo files directly to the Chapter office at director@aiapf.org . Chapter Executive Director Jill Nicholson is also available at the office to answer questions or pass on information. You can reach her at 626-796-7601 or director@aiapf.org.

Keep a copy of this Application for your records.

The AIA PF Chapter will contact the named Contact above upon receipt of payment.
Thank you for your support!

The Pasadena & Foothill Chapter of the AIA is a 501 (c) 6 non-profit professional corporation. Please consult your tax advisor with respect to the tax implications of this contribution. It does not qualify as a charitable deduction.